

STARTS

LEADING LONDON REMOVALS AND STORAGE FIRM GEARS UP TO MEET THE BIGGEST NEEDS OF THE CAPITAL'S HOME AND OFFICE MOVERS

London, 8 November 2016 – Attention to detail, professional discretion and specialist London knowledge are among the concerns of people moving home and office around the capital today.

So says Alex Pope, managing director and co-founder of Alexanders Removals and Storage, who recently redefined the award-winning London firm's offering to match what removals customers want most.

At a recent launch event held to mark the start of a new chapter in the business, attended by key industry partners, including Ian Studd, the Director General of the British Association of Removers (BAR) Pope described how a simple rebrand had evolved into reshaping the way the company serves its customers. "We considered feedback from hundreds of customers, past and present, so we could deliver something much more when planning how to approach our next decade of growth. Smart storage and packing solutions, specialist sector services, competitive pricing and conscientious staff are all issues people consider when moving into and around the capital these days. So we took these things into account, while retaining the values we've built the business on over the last decade and a half."

Alex and his wife, Sam, who started the business fourteen years ago said, “Although our original ethos of care, personal service and understanding the unique requirements of each of our customers are still paramount, we wanted to be sure we were also addressing the shifting needs within this city that has changed dramatically since we started out.” The addition of new vehicles to the fleet, with their compact size, increased capacity and payload and highly efficient engines, show Alexanders commitment to delivering the best and most efficient service in London’s congested streets.

Alex and Sam still strictly uphold this founding philosophy of Alexanders. He says the attitude of staff at both the customer-facing end and behind the scenes are key to their success. “We treat every customer based on their individual needs, taking on their concerns and helping to move them in a way that’s smooth and hassle-free, during a notoriously stressful time. We’re all about delivering a service with integrity that will be remembered, so people come back to us years later, ready to move again.”

A member of the British Association of Removers (BAR) Alexanders is today one of London’s premier removals and storage companies, having successfully established itself as a customer-centric company, providing a first-class service within an industry that can vary in terms of quality of service.

Little surprise, then, the company has grown at a remarkable rate over the past few years, maintaining average turnover growth of more than three times the industry standard.

About Alexanders Removals and Storage

Alexanders Removals and Storage is an award-winning London removals and storage company, providing expertise and service in every aspect of residential and business relocation. Founded in 2002, the company today completes hundreds of removals every year, including large homes, complex business relocations and school and office removals. Alexanders also provides a specialist service to VIPs, embassies and large organisations, yet provides the same considerate, personal and competitive service to every customer.

For further information, contact Rob May:

Email: rob@alexandersgroup.co.uk

Telephone: 0333 800 2323